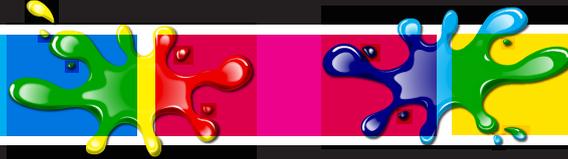


**SPRINGWOOD**  
**PRINTING & SIGNAGE**



**PRODUCTS  
& SERVICES  
CATALOGUE**



**Offset**



**Graphic Design**



**Large Format**



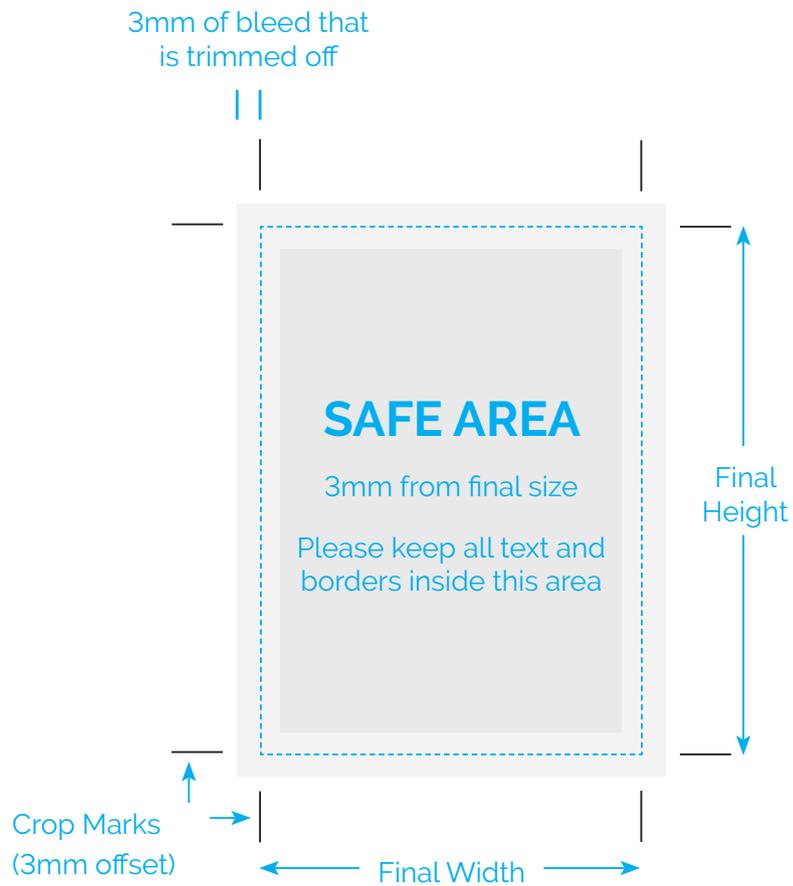
**Digital**



# Contents

Before We Start.....	01	Labels & Stickers.....	15
Providing Your artwork.....	01	A-Frame Signs.....	16
About Springwood Printing.....	03	Pull-Up Banners .....	18
Wall planners.....	04	Alupanel/Colorbond.....	19
Calendars.....	05	Corflute & Forex.....	20
Stickies® .....	06	Flags & Banners.....	21
Notepads & Deskpads.....	07	Outdoor PVC Banners .....	22
Business Cards .....	08	Posters & Prints .....	23
Letterheads &		Plans & Dressmaking Patterns.....	24
'With Compliment' Slips .....	09	Fridge & Car Magnets.....	25
Event Stationery.....	10	Books .....	26
Invoice/Docket Books.....	11	Magazines & Newsletters.....	27
Presentation Folders.....	12	Print & Mail Service.....	28
Greeting & Artist Cards .....	13	Flyers & Brochures.....	29
Envelopes.....	14	Graphic Design .....	30

**Monday-Thursday 8:30am-5pm • Friday 8:30am-4pm**  
**465 Great Western Highway Falconbridge NSW 2776**  
**P: 02 4751 6119 • E: [admin@springwoodprinting.com.au](mailto:admin@springwoodprinting.com.au)**





## Before We Start

Whether you are an expert or a novice with the printing process, we always recommend chatting to us about your ideas so we can provide you with information on what is available and possible.

Not only can this improve the final product, but it may save you hours of re-designing or re-working ideas half way through your project.

We always aim to get every job done efficiently and correctly, so please call in anytime for that initial chat and we look forward to helping you see your ideas come to fruition.

## Providing Your Artwork

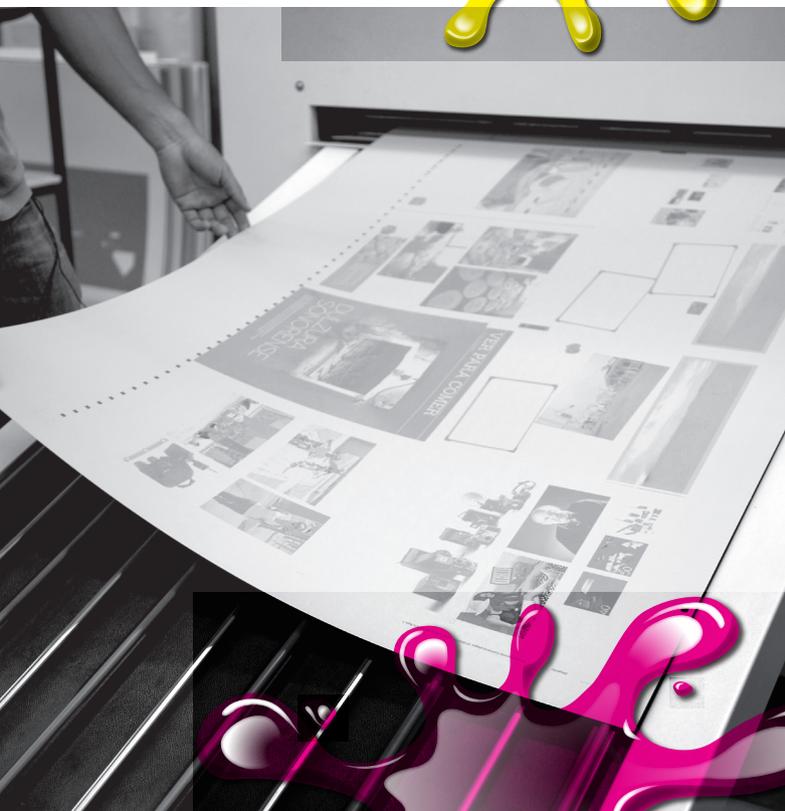
To ensure that your job is printed correctly and on time, please follow our guidelines when providing your artwork files. Don't hesitate to chat with us if anything is unclear or you need help with providing a file.

- **Our preferred file type is always a PDF file**

However, we can also accept the following file types:

- Adobe InDesign — Packaged with all fonts & links
- Adobe Illustrator — Convert all fonts to outlines & embed all links
- Adobe Photoshop — High resolution, 300dpi
- Microsoft Office: Publisher, Word, Excel & Powerpoint — With all fonts included
- JPG, TIFF or PNG — 300dpi at the finished size you want your artwork printed
- If you have an image or background that needs to go to the edge of the paper, please supply 3mm bleed on all sides with crop marks set to 3mm offset.
- To avoid anything important getting trimmed off, please avoid placing text and borders within 3mm of the finished size.
- If colour is important to your end result, you can provide us with a colour sample to match to.
- The maximum file size emailed to us is 10mb. Alternatively, you can bring your files on a disc or USB or upload it to a file sharing service such as Dropbox, Hightail or WeTransfer and provide us with the link.





## Our Business

For over thirty years, Springwood Printing Company has been the Blue Mountains' printer of choice. During this time, we have made significant changes in keeping up with new technology and new printing demands. This allows us to serve a wide-ranging client base in Sydney, Western Sydney, and the Blue Mountains.

Apart from our high quality printing services, we stand out from the competition with exceptional customer service, care and attention to detail.

Almost all of our design, printing & dispatch is processed on-site — so no matter where you are in Australia, you can be sure your job is getting our full attention.

## Your Business

When it comes to promoting your business, first impressions count! At Springwood Printing, our team of graphic designers and printing specialists can help put your business on the map.

Whether you need business cards, signage or a new logo design, our expert team can help. Not only do we offer high quality print solutions, but we can help to strategise the best products for your business with speed and professionalism.

We make promoting and personalising your business easy.



Offset



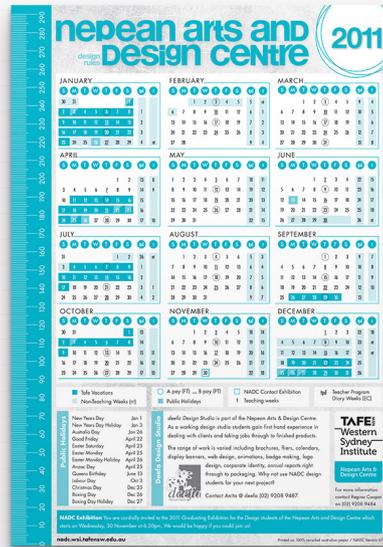
Graphic Design



Large Format

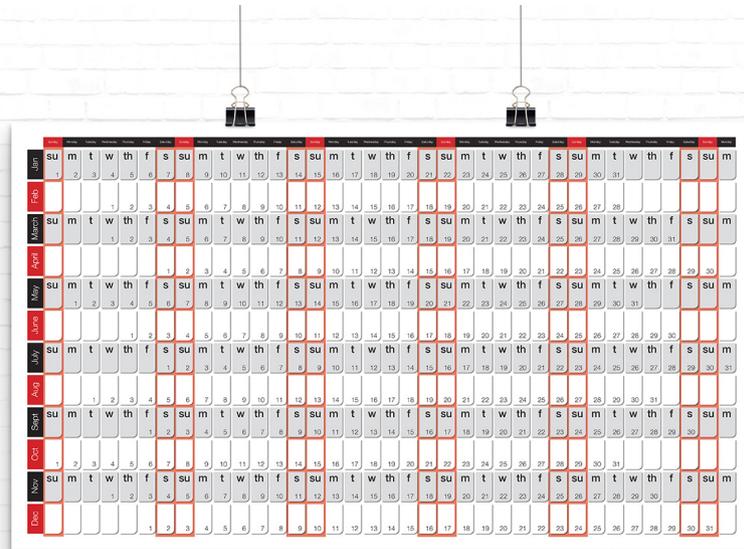


Digital



## Wall Planners

- Organise the year ahead with an easy-to-view annual or monthly planner
- Customise your calendar with your unique branding
- Large format sizes up to 1200mm width
- Matt, gloss or uncoated stock





## Calendars

- Great gift idea for your clients to put on the wall or a desk
- Strong sturdy pages that are easy to write on
- Wiro binding in a range of colours
- Hook or hole-punch for easy hanging



## Stickies®

- Customisable with your own message or branding
- Easy to stick onto desks, paper, walls, etc.
- Great for promotional material or a unique giveaway item
- Can be used for to do lists, shopping lists, or memos





## Notepads & Deskpads

- Can be used for lists, memo pads, desk pads, drawing pads, etc.
- Easy to tear off sheets in either full colour or black only
- Range of sizes and sheet quantities
- Cardboard backing





Rounded Corners



Gloss Celloglazing



Matt Celloglazing

## Business Cards

- Variety of stock and sizes to suit your needs
- Matt or Gloss celloglazing, single or double-sided
- Raised printing options
- Rounded corners available

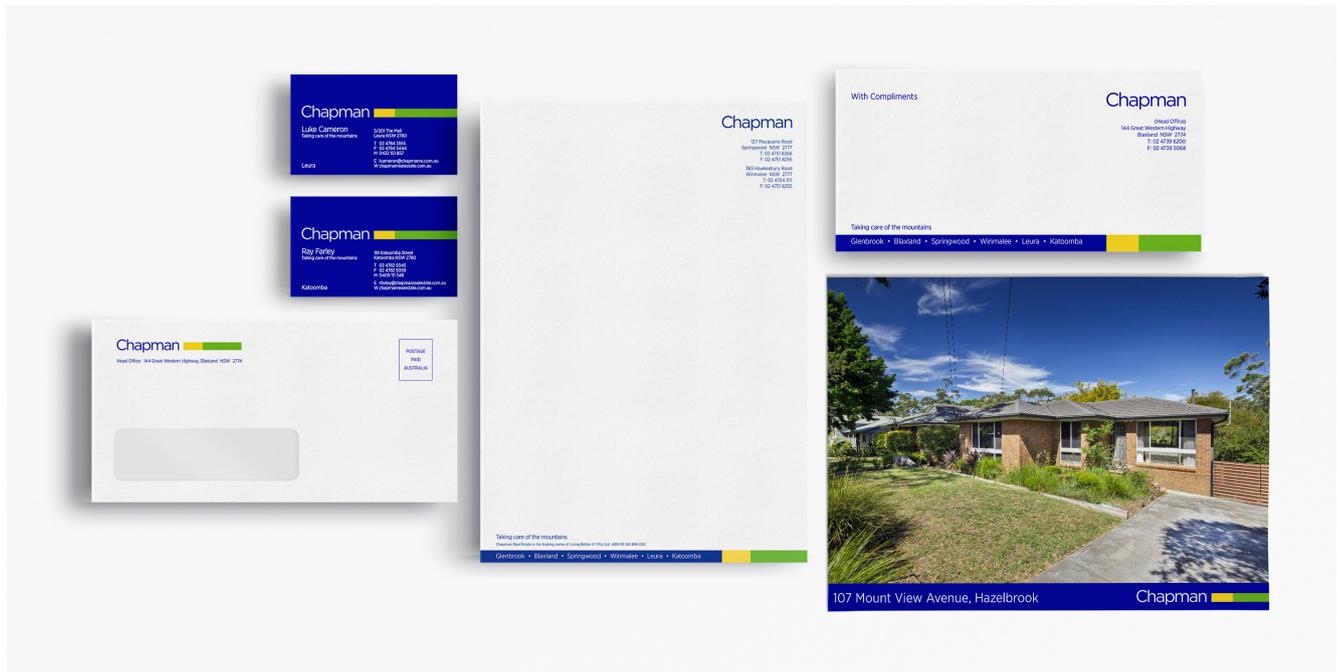


Raised Printing



## Letterheads & 'With Compliments' Slips

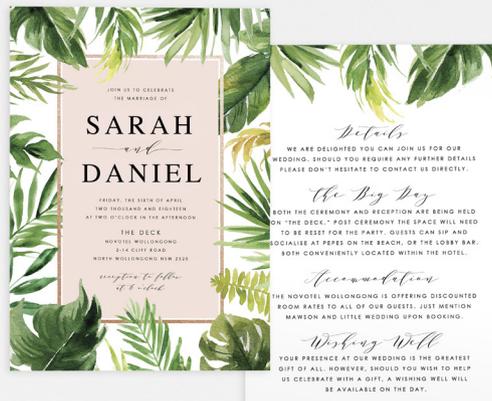
- Implement your branding across all of your stationery
- Range of stock choices
- Envelopes available to match
- Small quantities available — print as you need them





## Event Stationery

- All stationery options for birthdays, weddings, funerals
- Large range of stock and sizes available
- Quick turnarounds for last minute events
- Graphic design service available





## Invoice & Docket Books

- A4, A5 or custom size
- Perforation and binding at top or left hand side
- Carbon copies can be included in your choice of colour
- Croc covers available in a range of colours



## Presentation Folders

- Give your documents a professional feel
- Use our existing templates or create a custom design for your needs
- Single or double sided
- Different options for flaps and business card slots



## Greeting & Artist Cards

- Professionally folded and cut to any size
- Cellophane bags and envelopes available
- Range of paper and textures including matt, gloss, dimpled, linen, recycled, etc.
- Great solution for artists & personalised Christmas cards for clients





## Envelopes

- Available in a range of sizes to suit your documents with plain or window-faced options
- Self adhesive
- Australia Post friendly
- Can be customised to include unique names and addresses





## Labels & Stickers

- Range of sizes and shapes available
- Available with opaque or clear backing & gloss or matt finishes
- Suitable for stationery, packaging & vehicles
- Waterproof and easily removable labels also available





## A-Frame Signs

- Great for grabbing attention from foot traffic
- Single or double sided
- Portrait frame (600 x 855mm artwork) or landscape frame (600 x 450mm artwork)
- Easy to use and change artwork



## Pull-Up Banners

- Great eye-catching solution for any business or event
- 2050 x 850mm durable PVC material
- Includes stand and carry-case
- Can be 'reskinned' and made to fit your existing stand

## Alupanel & Colorbond Signage

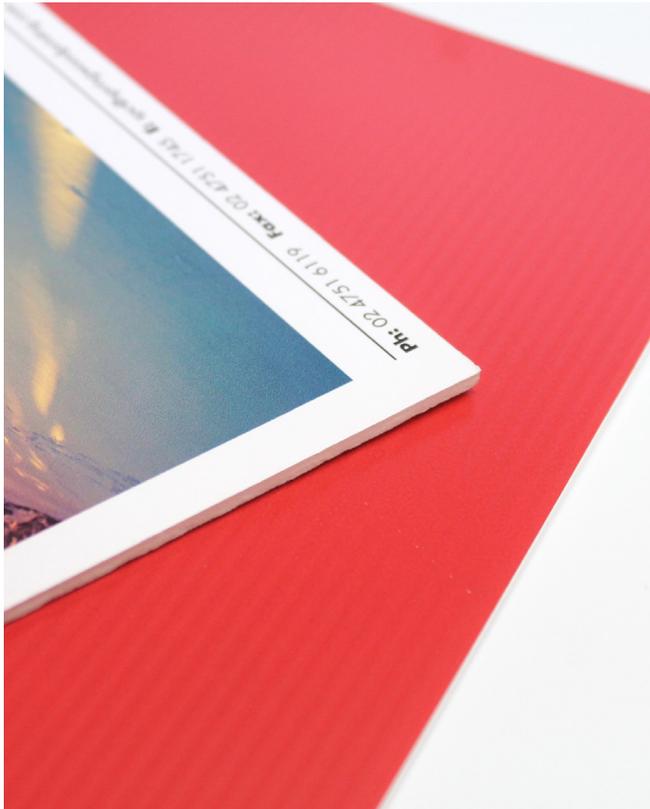
- Weather and UV resistant Aluminium or Colorbond
- Can be attached to fences, vehicle trailers, posts etc.
- Great solution for long term outdoor signage
- Easy to clean and maintain

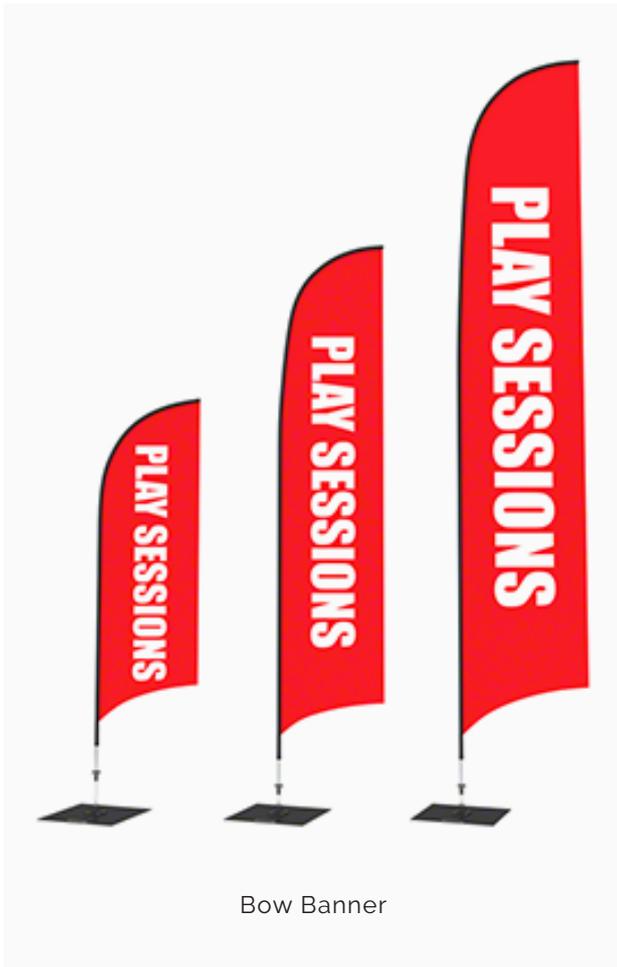




## Corflute & Forex Signage

- Perfect for events, construction sites & any outdoor use
- Large variety of sizes up to A0
- Can include eyelets for easy hanging
- Made to last in outdoor conditions





Bow Banner



L-Flag Banner



Rectangle Flag



Teardrop Banner

## Flags & Banners

- Ideal for attracting attention from afar & getting noticed
- Range of flag types and bases to suit your needs
- Single or double sided
- Includes flag, pole set and carry bag



## Outdoor PVC Banner

- Durable PVC vinyl material suitable for outdoor conditions & long life
- Can include eyelets and ropes for easy hanging and ready to use
- Size is customisable
- Lightweight for easy transportation



**POPULAR  
PRODUCT**

## Posters & Prints

- Standard sizes from A4 to A0
- Wall prints with a maximum width of 1230mm
- Range of paper available including bond, matt, satin & gloss finish
- Artist prints are colour matched to the original artwork



Boyd's REALTY
Expressions of Interest

21 Hawkesbury Road, Springwood

**Rejuvenated Beauty**

This fabulous 1950's art deco beauty has been lovingly updated whilst maintaining its original features with high ceilings, solid timber floors, new working fireplace, and an abundance of picture frame windows to create a light filled home. Ideally situated within a 10-minute walk to springwood train centre on a gently sloping 1114sq. approx. allotment with a beautiful rear bush vista.

- Two covered bedrooms with study or possible 3rd bedroom, main with built in.
- Galley styled kitchen with a new oven, electric oven, dishwasher and range hood.
- Formal lounge and dining room with fireplace, wide timber floors, high ceilings and picture windows.
- Newly renovated main bathroom, floor to ceiling tiles, free standing toilet bath and separate shower.
- 2nd bathroom and toilet - downstairs laundry.
- Fully landscaped 1114 sq. approx. allotment backing bush with rebuilt covered bar area, extended seating and fence. Single garage plus under house workshop / storage.

Scan this code for more information

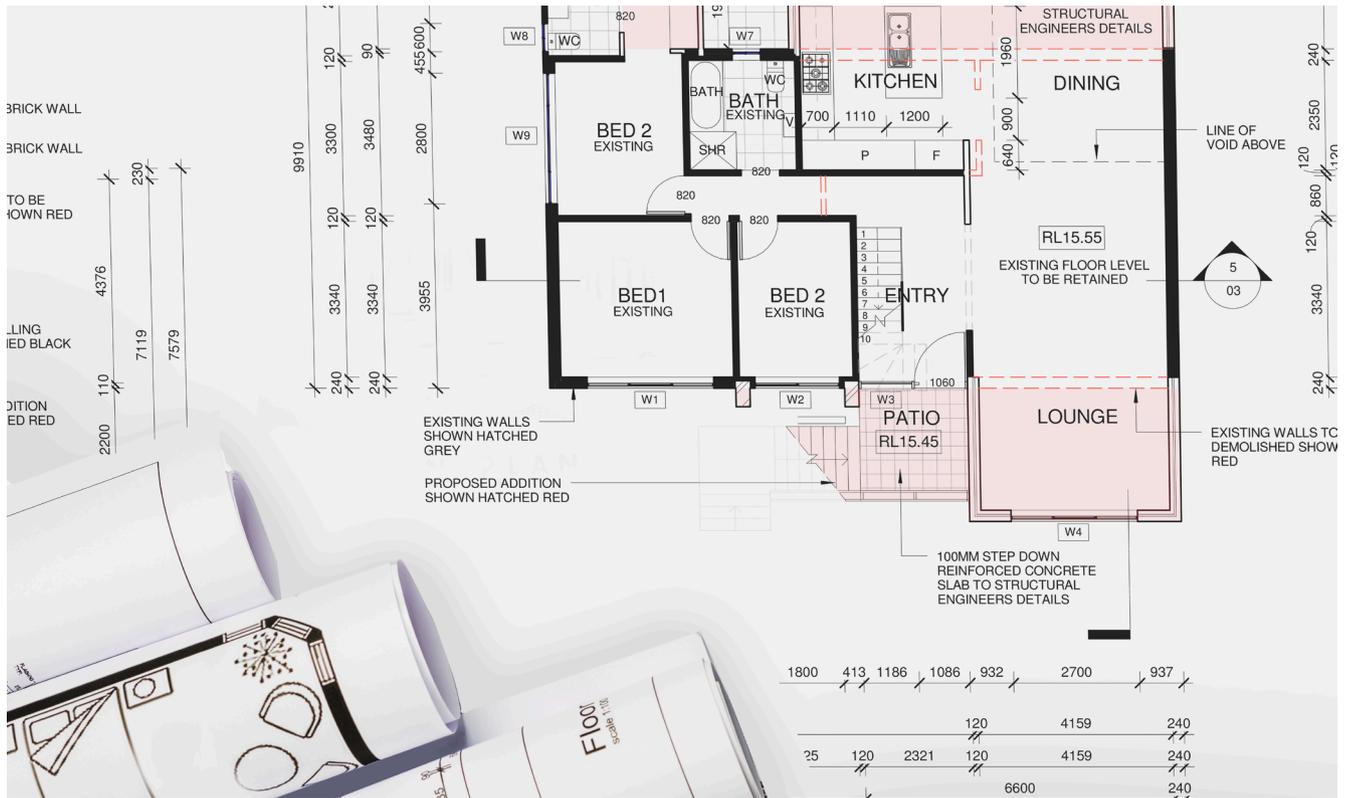
Come in and talk to us about open house dates or a private inspection.

**Boyd's REALTY**

SPRINGWOOD  
Shop 10, 14-20 White Street  
Phone 02 47547 9111 Fax 02 47 543 398

[www.boydsrealty.com.au](http://www.boydsrealty.com.au)

SPRINGWOOD  
124 Macquarie Street  
Phone 02 4757 7777 Fax 02 47 517 770



## Plans & Dressmaking Patterns

- Colour or black & white
- Printed on 80gsm, uncoated stock
- A4, A3, A2, A1 or A0 size
- Existing plans can be scanned and copied

# Fridge & Car Magnets

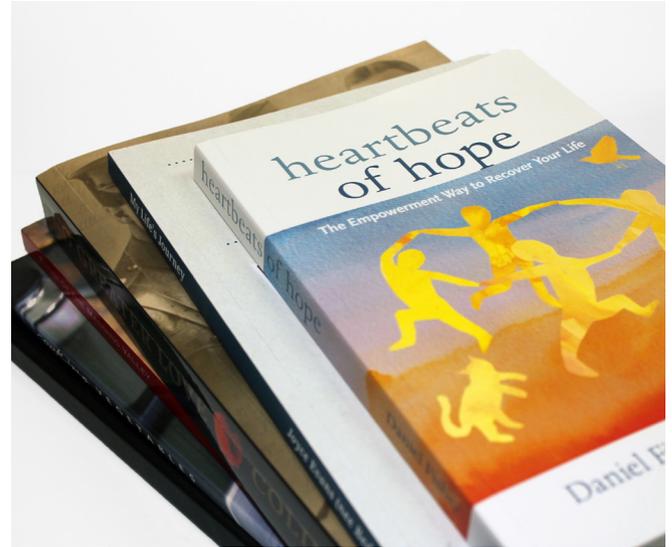
- Get more exposure for your brand with vehicle magnets or fridge magnets for your customers
- Range of sizes available
- Easy to apply and remove
- Stick-on magnets also available for postcards, planners etc.





Leather Cover, Section-Sewn

Paper Back, Perfect Binding



Saddle-Stitching (Stapling)

Wiro Binding

## Books

- Large variety of binding and cover options
- Small and large quantities
- Graphic design service available
- Your choice of paper texture, weight & custom size



**POPULAR PRODUCT**



## Magazines & Newsletters

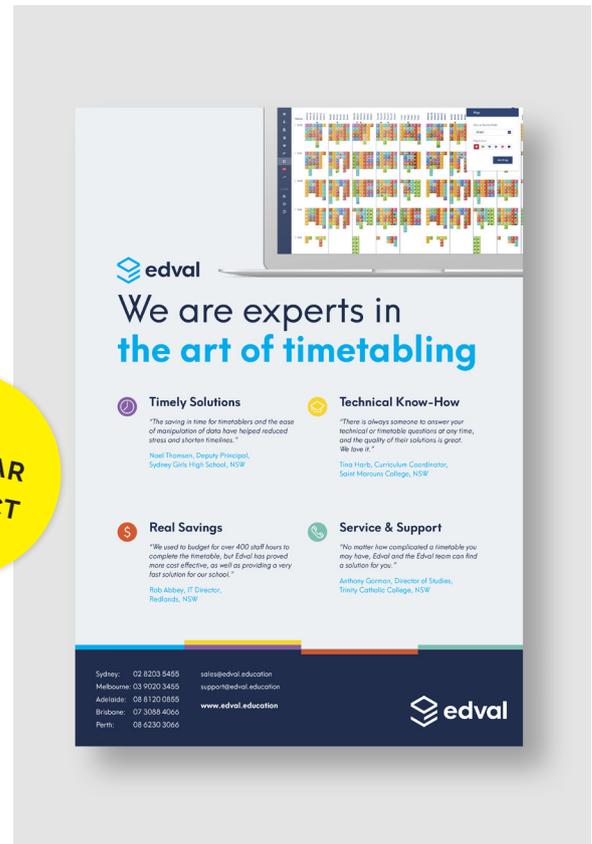
- Large range of paper options available including matt, gloss, recycled and uncoated
- Range of options for binding, folding and celloglazing
- Available with printed envelopes for mailing
- Graphic design service available





## Print & Mail Service

- Save time and money with our mailing service for letters, brochures & newsletters
- We handle the mail merging – simply provide us with the database or list and we print your newsletters and envelopes with names and addresses
- All material is then folded and inserted into your pre-addressed envelopes
- We lodge the completed mail at Australia Post for you



## Flyers & Brochures

- Variety of sizes including A4, A5 and DL with further folding and binding options
- Range of stock including matt, gloss and heavier card
- Perfect for providing info for new and existing customers
- Still one of the most popular and successful marketing options available

# LUKE ANGUS CONSTRUCTIONS



**AWEN**  
NATURAL THERAPIES

## 5.0 Business counts

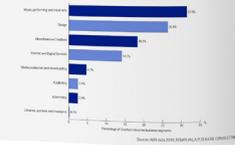
### Business counts NSW

Business counts in NSW are based on the number of annual business turnover tax payments. The number of annual business turnover tax payments is the number of businesses in NSW. The number of annual business turnover tax payments is the number of businesses in NSW.

### NSW had the largest share of creative businesses, with 36.4% of Australia's creative enterprises based in the State.

Business counts in NSW are based on the number of annual business turnover tax payments. The number of annual business turnover tax payments is the number of businesses in NSW. The number of annual business turnover tax payments is the number of businesses in NSW.

### Figure 3: Creative industries business count by percentage share of total sector 2018



## 6.0 Sector trends

### Business counts Blue Mountains

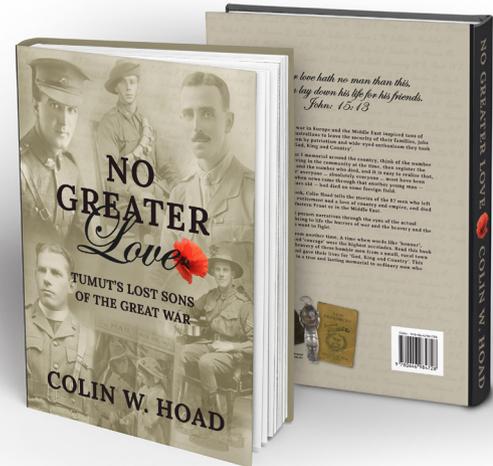
Business counts in NSW are based on the number of annual business turnover tax payments. The number of annual business turnover tax payments is the number of businesses in NSW. The number of annual business turnover tax payments is the number of businesses in NSW.

### Blue Mountains Creative Industries

Business counts in NSW are based on the number of annual business turnover tax payments. The number of annual business turnover tax payments is the number of businesses in NSW. The number of annual business turnover tax payments is the number of businesses in NSW.

### Table 1: Creative Industries sector summary

CREATIVE PRODUCTION	NO. BUSINESS EMPLOYED 2018	CREATIVE SERVICES	NO. BUSINESS EMPLOYED 2018
Music, Publishing and Book Arts	291	Advertising, Design	618
Film, Television and Media Arts	302	Design	303
Arts, Culture, Heritage and Museums	50	Architecture	115
Visual, Fashion and Publishing	300	Media and Communications	502
Other Arts	500	Other Arts	500
<b>TOTAL BLUE MOUNTAINS BUSINESS EMPLOYED IN THE CREATIVE INDUSTRIES</b>	<b>1,443</b>		<b>1,443</b>



## Graphic Design

- Work with our professional designers to get the most out of your printing
- Custom designs or small alterations to existing artwork
- Logo design, layout design, reports, web graphics, etc.



## Can't find what you're looking for?

Our list of products & services is always growing, so please get in touch with us to discuss your ideas and the options available.

We look forward to making your ideas become a reality.





465 Great Western Highway Falconbridge NSW 2776  
P: 02 4751 6119 • E: [admin@springwoodprinting.com.au](mailto:admin@springwoodprinting.com.au)